



*“There can be no keener revelation of society’s soul than how it treats it’s children”*

Nelson Mandela

The Rotary Club of Calgary at Stampede Park is excited to announce our annual *Rotary Kids at Heart* Charity Golf Tournament called the Rotary **Charlesglen Toyota Amateur Charity Golf Classic**. *Rotary Kids at Heart* began with a simple idea. Addressing issues that children face as they navigate through their formative years allowing them to focus on their learning priorities, awaken their self-awareness, instill self-confidence, and reach their true potential.

Our annual and very successful golf tournament allows our fundraising efforts to help more kids navigate their world at a time when they need us more than ever. We know it is virtually impossible for a youngster to focus on his or her education if they:

- go to school hungry,
- are being bullied in person or taunted on social media,
- are being coerced into taking or selling drugs,
- are being pressured to join a gang,
- have nowhere to sleep at night,
- are facing family turmoil,
- suffer from mental health challenges.

The hurdles that kids might face today is seemingly endless. If you have a program or know of a charitable organization that focuses on the holistic health of children and youth aged 6-21, we invite you to apply as a recipient charity of our 2023 golf tournament proceeds. It is our goal to help kids overcome these hurdles one step at a time.

Today, the Rotary **Charlesglen Toyota Amateur Charity Golf Classic** is hosted each year during the third week of July. Over the past 10 years the tournament has averaged more than \$150,000 in proceeds annually.

This is an annual application, with the final decision on the recipient(s) being made solely by members of the Rotary Club of Calgary at Stampede Park. It has been developed to ensure each proposal is evaluated consistently. The information you provide will remain confidential. Funding will be awarded to charitable organizations that have proven they are critical to the **overall holistic** health and wellness of children and youth.

To that end, we are looking for charitable organizations that:

- have a proven track record of helping kids succeed and get over what might seem to them like insurmountable life hurdles,
- help children thrive in a world that has become so complicated by giving them confidence to make the right choices,
- are open perhaps 24/7 as a beacon of light – just when kids are in their darkest moments and have nowhere to turn,
- provide tools and support systems that allow children to have a safe, healthy, and vibrant childhood. A childhood that every child deserves.

We do not restrict golf proceeds to bricks and mortar because we know for many organizations working with kids, that’s not what you need. You may need human expertise, more people on crisis call lines, more educators who teach kids how to be safe online and with their social media, psychologists who help kids get over life’s hurdles, and so many more worthy programs.

We look to fund programs that extend the positive impacts on immediate families, teachers, classmates, personal friends, future relationships, and the community at large. Well-deserving and established charitable organizations that already do great work with kids. Experts who are committed and passionate about working with kids and do it every day in our community.



It is paramount that the selected recipient charity benefits the community and has the resources to assist in the extensive planning and fundraising efforts required to make the Rotary *Charlesglen Toyota Amateur Charity Golf Classic* a continued success.

If you are unsure if you qualify, or would like more information, please reach out to us. We would be happy to discuss your application and answer any questions.

**Application Submission Deadline:** **March 15<sup>th</sup>, 2023**

**Notification of selection:** **April 30, 2023**

**Requirements:**

This application is open to Calgary and area charitable organizations that fund sustainable initiatives for children. Requirements include, but are not limited to:

- having a charitable tax number,
- organizations that work with youth (6-21 years old),
- multi-year programs,
- training programs,
- support programs.

We are also open to creative projects that support children through their educational years but do not necessarily fit in the types mentioned above.

**Here is Your Commitment:**

While there are funds to be awarded, there is work to be done by the recipient charity(s).

- The proceeds raised during the tournament and donated to the charity must make a transformational difference in the lives of children and must recognize Rotary Club of Calgary at Stampede Park as a major contributor to that process,
- The selected recipient charity(s) must work closely with our Golf Tournament Committee leading up to and on the day of the event,
- The selected recipient charity(s) should, to the best of their ability, encourage its existing supporters to contribute to the Rotary *Charlesglen Toyota Amateur Charity Golf Classic* as sponsors, prize donors, and players.

**Planning for the Tournament is a Minimum of Four Months – Are You Prepared to Invest Your Time and Resources?**

Representatives of the recipient charity(s) are expected to:

- help procure items that will be auctioned online as well as high value items of \$3,000 or more for our live auction during the tournament dinner,
- submit a monthly report to update our golf committee on its fundraising progress,
- be available during the event to meet and thank sponsors, players, and Rotary volunteers,
- attend a minimum of two Rotary Club of Calgary at Stampede Park luncheon meetings. The first prior to the tournament to introduce your organization and project(s), and the second following the tournament to share how the golf tournament proceeds are making a difference,
- supply volunteers on the day of the event.

**If this sounds like a project you can commit to, we invite you to complete and submit the following application for consideration.**



## 2023 APPLICATION

### Contact Information

Organization:		
Contact & Title:		
Address:		
Business Phone	Cell	Phone:
Email:		
Website:		
Social Media Links:		

### Organizational Info:

Year organization was established:	
Number of full-time staff:	

Purpose of your organization (Mission, Vision and Goals):

Describe the services your organization provides and the children you impact:



Annual operating budget:

\$

Percentage of budget received from government:

Annual administrative costs by percentage:

Provide a current audited financial statement.

Are you governed or managed  
by a Board of  
Directors/Council/Committee?

*(Provide names, titles, and roles)*

\*Charitable tax registration  
number:

Describe additional information regarding your organization's relationship with Rotary in general, or the Rotary Club of Calgary at Stampede Park specifically.



Are you aware of any staff or volunteers who may also be involved with Rotary or Rotary Club of Calgary at Stampede Park? If so, provide names and roles.

Describe in detail the resources/volunteers your organization can dedicate to working with our golf committee to ensure a successful event"

**Initiative/Program Description**

Describe the initiative, including short and long-term benefits, that funds from the Rotary *Charlesglen Toyota Amateur Charity Golf Classic* would be put towards.

Share the predicted outcomes of this initiative such as who specifically will benefit from this initiative. Include details such as the number of individuals impacted as well as the geographic area of impact.



What specific demographic and age group does the initiative target?

When will this initiative commence and when will it conclude? If ongoing, indicate the expected duration that funds from the Rotary *Charlesglen Toyota Amateur Charity Golf Classic* will positively impact.

**Fundraising/Sponsorship Information**

What is your total fundraising goal for your described initiative?

How much has been raised to date?

How will funds raised through the Rotary *Charlesglen Toyota Amateur Charity Golf Classic* make an impact?



Are there other benefits for your organization in partnering with the *Rotary Kids at Heart* program?

Share information on your organization's fundraising team which may include board members, staff and/or other volunteers.

Has your organization received benefits from a golf tournament as part of your fundraising efforts in the past, or currently?

Detail your experience in identifying and securing new major sponsors in the range of \$1,000 to \$20,000 each.

Describe your experience in securing high value auction items and packages.

Describe additional resources your team can use to leverage the funds raised such as donor matching funds or other programs.

**Results/Reporting**

Describe what success will look like to your organization and the children you serve for this initiative.



**Recognition**

If your charity is chosen as a recipient of funds, how will the Rotary Club of Calgary at Stampede Park, and specifically our Rotary *Kids at Heart* program be recognized? List all the ways, and the duration, that Rotary will be recognized.

**Additional Information**

Is there anything else you would like to share about your organization or initiative.

Please attach any additional and relevant documents to your application.

**SUBMIT YOUR COMPLETED APPLICATION NO LATER THAN MARCH 15, 2023 TO ROTARY KIDS AT HEART COMMITTEE CHAIR, GORD WEICKER BY EMAIL AT [gord5353@gmail.com](mailto:gord5353@gmail.com) AND copy our Rotary Club Administrator at [admin@rotarycs.org](mailto:admin@rotarycs.org)**

On behalf of the Rotary Club of Calgary at Stampede Park, thank you for your interest in applying for grant consideration for our *Rotary Kids At Heart* Program, proudly funded by our ***Charlesglen Toyota Amateur Charity Golf Classic***.